



## Momentum advises on the sale of leading cake and dessert manufacturer Ministry of Cake



- Momentum Corporate Finance has advised management on the sale of Ministry of Cake Limited to Mademoiselle Desserts.
- Headquartered in Taunton, Somerset, Ministry of Cake is a leading manufacturer of own-label cakes and gateaux, primarily for the foodservice market.
- The Company produces more than 3 million slices of cake every week for its growing customer base that includes some of the leading names in the foodservice, catering and wholesale industries, such as Starbucks, Brakes Bros, JD Wetherspoon and TGI Fridays.
- Momentum has worked with the Ministry of Cake management team since advising on the management buyout from Greencore plc in 2014.
- Managing Director of Ministry of Cake, Chris Ormrod, said:  
“It’s been a pleasure to work again with Ali, Matt and Rob and their advice was always of the highest quality. I appreciated their unending reserves of good humour, stress tolerance and patience and I don’t think it’s an exaggeration to suggest that we might not have done the deal without them.”

***Momentum is a corporate finance boutique blending blue-chip experience and levels of service with an independent and entrepreneurial outlook***

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